



Friday, November 29, 2024

6:00 PM

at Venu Event Space, 2800 Hwy 7, Vaughan

Sponsorship Opportunities

Event sponsor \$40,000

Identified as Title Sponsor in all branding materials and signage for the event. Sponsorship includes four tables for guests (40 seats). Acknowledged on all Gala related materials leading up to, during and after the event—posters and other promotional materials and digital communications. Opportunity to address guests at the event and in social media posts. Option to display company’s signage in the foyer and to set up a table with information. Full page ad in the program booklet. Letter from sponsor to be included in the program.

Supporting Sponsor \$10,000 |

Identified as Supporting Sponsor in all branding materials for the event. Sponsorship includes two tables for guests (20 seats). Acknowledged on all Gala related materials leading up to, during and after the event and in social media posts. Opportunity to address guests at the event. Option to display company’s signage in the foyer and to set up a table with information. Full page ad in the program booklet. Letter from sponsor to be included in the program.

Gold Sponsor \$7,500

Identified as Gold Level Sponsor in select materials for the event. Sponsorship includes one table for 12 guests. Acknowledged in promotional materials before and during the event and in social media posts. Verbally acknowledged at the event, Half page ad to be included in the program booklet. Letter from sponsor to be included in the printed program booklet.

Silver Sponsor \$5,000

Identified as Silver Level Sponsor in select materials for the event. Sponsorship includes one table for 10 guests. Acknowledged in promotional materials before and during the event and in social media posts. Verbally acknowledged at the event, Quarter page ad to be included in the program booklet.

Wine Sponsor \$5,000

Identified as the wine sponsor in select materials for the event. Sponsorship includes tickets for 8 guests. Acknowledged in promotional materials before and during the event and in social media posts. Verbally acknowledged at the event, Signage at all tables to acknowledge that wine is being offered through the generosity of the sponsor. Quarter page ad to be included in the program booklet.

Entertainment Sponsor \$4,000

Identified as the entertainment sponsor in select materials for the event. Sponsorship includes tickets for 6 guests. Acknowledged in promotional materials before and during the event and in social media posts. Verbally acknowledged at the event, Quarter page ad to be included in the program booklet.

Raffle Sponsor \$4,000

Raffle sponsor would be acknowledged as proving prizing of a minimum value of \$4,000 in select materials for the event. Sponsorship includes 6 tickets for guests. Acknowledged in promotional materials and social media posts. Verbally acknowledged at the event and invited to participate in the raffle draw. Quarter page ad to be included in the program booklet.

Flower Sponsor \$3,000

Identified as the flower sponsor in select materials for the event. Sponsorship includes tickets for 4 guests. Acknowledged in promotional materials before and during the event and in social media posts. Verbally acknowledged at the event. Signage at all tables included in all floral arrangements to acknowledge the sponsor. Business card size ad to be included in the program booklet.

Table Sponsor \$2,000

Identified as a sponsor in select materials for the event including the printed program. Sponsorship includes tickets for 10 guests. Sponsor acknowledged at the event through table signage at one table and digital media, and in social media posts.

Silent Auction Sponsor \$1,500

Identified on all materials relating to the silent auction as well as in the printed program and on social media. Sponsorship includes tickets for 4 guests.

Program advertising

Full page \$500
1/2 page \$250
1/4 page \$130
Business card \$100