



PRESENTS

# SNOWBALL

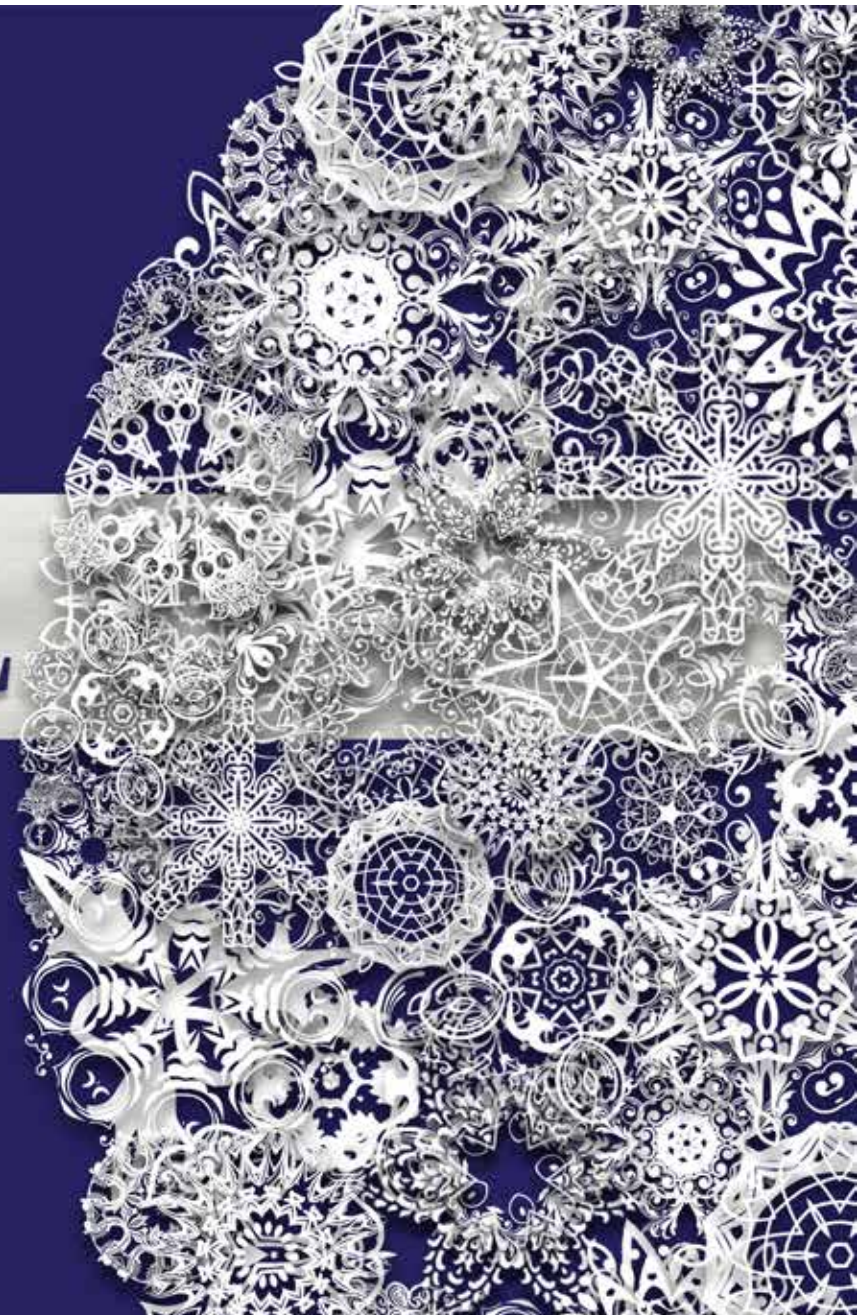
AN EVENING TO FEED THE SOUL

# GALA

November 15, 2019  
Riviera Parque  
2800 Hwy 7, Vaughan

[angelfoundationforlearning.org](http://angelfoundationforlearning.org)  
2019 Sponsorship Opportunities

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# SNOWBALL

AN EVENING TO FEED THE SOUL

## GALA

The annual Evening to Feed The Soul is the signature fundraising event of The Angel Foundation for Learning. Your support helps us to facilitate TCDSB students' success, by empowering them to focus on their education. We do this through our four wings of support:

### **Student Nutrition Program**

Over 1 million healthy breakfast or morning meals served each month, supporting close to 60,000 TCDSB students.

### **School Allocations**

Approximately \$50,000 is distributed annually to ensure that all students can participate on class trips.

### **Guardian Angel Funds**

Warm clothing, food, hearing aids, and eyeglasses are just some of the necessities of life that this fund addresses.

### **Bursaries and Awards**

Encouraging students to pursue further education and dreams.

**Thank you for your support!**



# SNOWBALL

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## GALA

### Ways to Become Part of the Gala Evening and support The Angel Foundation For Learning.

Like any good celebration, the more we give, the better it will be!  
Here are some ways you can be a supporter of our work.

#### **Gala Sponsor**

Choose from 8 levels of sponsorship

#### **Purchase a Table**

Purchase a table (10 seats) and receive recognition as a Table Sponsor

#### **Individual Tickets**

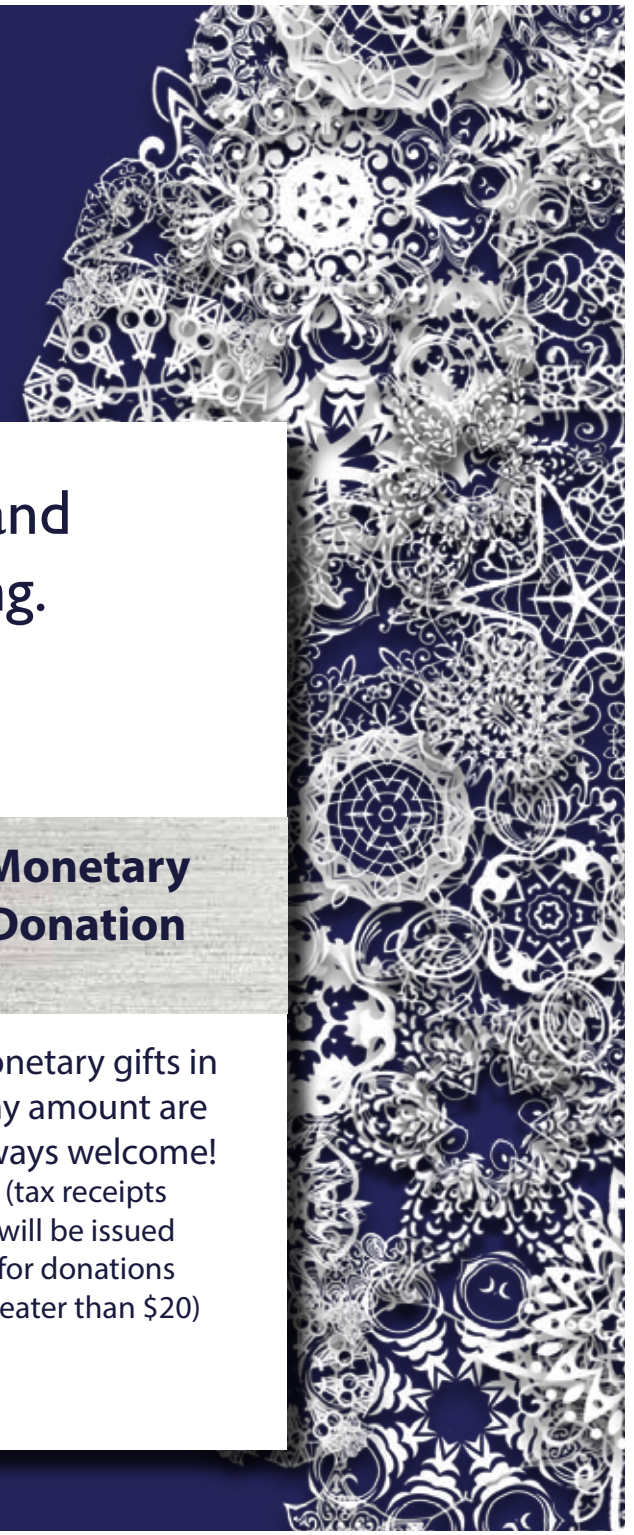
Purchase tickets to attend the 2019 Gala \$125 each

#### **Donate Items or Services**

Donate items or services for fundraising in the Silent Auction or Raffle

#### **Monetary Donation**

Monetary gifts in any amount are always welcome! (tax receipts will be issued for donations greater than \$20)



# SNOWBALL

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## GALA

### PRESENTING SPONSOR \$10,000

- One page letter from the president of your company in the event program (priority placement)
- Company Bio on social media and AFL website
- Full page ad in Gala program
- Prominently featured Logo of your company on every printed and electronic promotional piece
- Two preferred tables for 10 guests
- Corporate logo on the event website with a link to your company's website
- Premium Company logo on site video screens
- Inclusion in all pre and post event related email blasts reaching over 16,000 supporters
- Recognition by Gala host
- Opportunity to address the audience
- Sponsor category exclusivity
- Right of first refusal for 2020
- Company Logo on media back drop for photo booth/photo frame



# SNOWBALL

AN EVENING TO FEED THE SOUL

## GALA

### PRINCIPAL SPONSOR \$7500

- One page letter from the president of your company in the event program (priority placement)
- Company bio on social media and AFL website
- Featured page ad in Gala program
- Prominently featured logo of your company on printed and electronic promotional pieces
- Table for 12 guests
- Corporate logo on the event website with a link to your company's website
- Premium company logo on site video screens
- Inclusion in all pre and post event related email blasts reaching over 16,000 supporters
- Recognition by Gala host
- Opportunity to address the audience
- Sponsor category exclusivity
- Right of first refusal for 2020
- Company Logo on media back drop for photo booth/photo frame



# SNOWBALL

AN EVENING TO FEED THE SOUL

## GALA

### VICE PRINCIPAL SPONSOR \$5000

- One page letter from the president of your company in the event program (priority placement)
- Company bio on social media and AFL website
- One table for 10 guests
- Company logo placement on all on-site video screens
- Company logo placement on all event signage and print materials
- Featured ad in Gala program
- Featured in all Gala-related media and social media releases
- Company logo on media back drop for photobooth
- Recognition by Gala host
- Inclusion in all pre and post event related email blasts reaching over 16,000 supporters



# SNOWBALL

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## GALA

### ENTERTAINMENT SPONSOR

**\$4000**

### COCKTAIL SPONSOR

**\$3000**

- One table for 10 guests
- Company logo placement on all on-site video screens
- Company logo placement on select event signage and print materials
- Featured in all Gala-related media and social media releases
- Half-page ad in Gala program
- Recognition by Gala host
- Sponsor category exclusivity

- Eight tickets to Gala
- Company logo placement on all on-site video screens
- Company logo placement on select event signage and print materials
- Signature Cocktail featured at Cocktail Bar
- Featured in all Gala-related media and social media releases
- Half-page ad in gala program
- Recognition by Gala host
- Sponsor category exclusivity



# SNOWBALL

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## GALA

### WINE SPONSOR

**\$2500**

### DECOR SPONSOR

**\$2500**

- Six tickets to Gala
- Company logo placement on all on-site Video screens
- Company logo placement on select event signage and print materials
- Featured in all Gala-related media and social media releases
- Half-page ad in gala program
- Recognition by Gala host

- Six tickets to Gala
- Company logo placement on all on-site Video screens
- Company logo placement on select event signage and print materials
- Featured in all Gala-related media and social media releases
- Half-page ad in gala program
- Recognition by Gala host





# SNOWBALL

AN EVENING TO FEED THE SOUL

## GALA

### TABLE SPONSOR \$2000

- Ten tickets to Gala
- Company logo placement on all on-site Video screens
- Company logo placement on select event signage and print materials
- Featured in media and social media releases
- Mention in gala program

### PROGRAM ADVERTISING

Advertisement in the gala program to highlight your company's support for The Angel Foundation for Learning

Business Card: \$100

Half Page: \$250

Full Page: \$500

### OTHER WAYS TO SUPPORT

#### SILENT AUCTION

Donations of prizes and services are welcome. Below are some ideas of items you could donate to our silent auction.

- Concert or sports event tickets
- Electronics or computer prizes
- Artwork
- Jewellery
- Clothing/Fashion Items
- Free local services
- Theatre packages
- Restaurant gift certificates

Or any other items you think might will be of interest!

#### GIFTS-IN-KIND

These gifts can help us to reduce the expenses of the event and direct more funds raised towards our charitable programs.

Tax receipts will be provided for fair market value of items donated.